

# PREPARE A CONFERENCE ABSTRACT

## Do

The title needs to grab people's attention. Most importantly, it needs to state your topic clearly and develop interest.



## Title

## DON'T

Avoid including institution in the title as this will reduce the generalisability.

Make it too long or vague, failing to communicate the specific topic of your study.

## Background

State the specific problem that you are trying to solve and why trying to solve this problem is important.

Ensure it aligns well with the research question or objective.



Be vague or overly broad about the problem.

Use too much background information on a lot of topics; it should be brief and focus.

Fail to highlight the gap and significance of the issue you're addressing.

## Methodology

Describe the study design, participants, and data collection/analysis methods succinctly.

Include essential details that show rigor and validity.



Leave out key information, such as study design, participants, and data collection/analysis.

Methodology does not align with the research question or objective

Methodology lack of rigor or trustworthiness

## Results

Present key findings of the study clearly and concisely.

Use data to support your results if possible, such as percentages or key statistics.

Highlight the main takeaways that relate directly to your research objective.

Omit the results entirely or shared that the "researcher is currently collecting the data" / "data will be shared during the presentation"

Use very generic terms such as "the results are positive", "students enjoy the intervention"

## Conclusion

Summarise the implications of your findings clearly.

Explain how the results contribute to the field or the problem statement.

Suggest potential applications or next steps based on your findings.

Exaggerate the impact of your findings or make unsupported claims. For example, "Intervention has proven to be effective in student learning"

Fail to provide a clear conclusion or leave the reader uncertain about the study's significance.

Use overly tentative language like "might" or "maybe" without justification.